American Vintage

Spring/
Summer 2018

Summer of Love

AMERICAN VINTAGE ANNONCE UNE SAISON PRINTEMPS-ÉTÉ 2018 SINGULIÈRE ET DÉCONTRACTÉE. À TRAVERS UN STYLE SUMMER CAMP REVISITÉ COMME THÈME MAJEUR, CETTE COLLECTION S'ADRESSE AUX NOSTALGIQUES DES COLONIES DE VACANCES ET DE LA VIE EN COMMUNAUTÉ. MATIÈRES DE PRÉDILECTION EN ÉTÉ, LES FIBRES NATURELLES SONT DÉCLINÉES TOUT AU LONG DE LA COLLECTION. LE COTON, ESSENCE DE LA MARQUE, EST TRAVAILLÉ DANS UNE SÉRIE D'INTEMPORELS CASUAL, EN COMPLÉMENT DE PIÈCES EN TOILES BRUTES RÉSISTANTES, COMME DES PARKAS OU DES CHINOS.

UNE CAPSULE SPÉCIALE EST MÊME DÉDIÉE AU DENIM, COMPRENANT VESTES, PANTALONS ET SHORTS, MAIS AUSSI SALOPETTES ET ROBES EN JEAN, DANS DIFFÉRENTS DÉLAVAGES. UN HYMNE AUX BANDES D'AMIS INFINIES, QUI PARTAGENT LEUR ÉTÉ – ET LEURS GARDE-ROBES – DANS LA JOIE ET LA BONNE HUMEUR. NATURELLEMENT, UN ESPRIT HIPPIE-EDGY ÉMANE DE CETTE COLLECTION, ENTRE LA COMBI-PANTALON FLORALE, L'ENSEMBLE EN LIN ET LES CHEMISES À FLEURS TROPICALES. SUIVANT CETTE INTENTION DE LIBERTÉ, LES KIMONOS SE PORTENT EN ROBE, LES BRETELLES GLISSENT SUR LES ÉPAULES ET LES DÉCOLLETÉS S'INCLINENT LÉGÈREMENT SUR LE CÔTÉ. UNE INVITATION À CRÉER DES SUPERPOSITIONS AUDACIEUSES : UNE ROBE À FLEURS SUR UN T-SHIRT BLANC, UN TRENCH SUR UN BLOUSON EN JEAN, OU UN SHORT FLEURI AVEC DES TENNIS EN TOILE.

TOUTES LES PIÈCES PEUVENT SE PORTER SÉPARÉMENT OU JOLIMENT DÉPAREILLÉES : UNE DOUBLE LECTURE QUI FAIT LA PARTICULARITÉ DE CETTE LIGNE.
UN APPEL À LA LÉGÈRETÉ QUI SE RÉVÈLE JUSQUE DANS LE TOUCHER DES MODÈLES, POUR LA PLUPART LAVÉS PLUSIEURS FOIS, CRÉANT CETTE SENSATION SOYEUSE SI AGRÉABLE, DEVENUE LA SIGNATURE AMERICAN VINTAGE.

AMERICAN VINTAGE ANNOUNCES A UNIQUE AND CASUAL SPRING/SUMMER 2018. WITH A SPOTLIGHT ON A REVAMPED SUMMER CAMP STYLE, THIS COLLECTION IS DESIGNED FOR EVERYONE WITH A NOSTALGIC TAKE ON SUMMER CAMP EXPERIENCES AND COMMUNITY LIFE. PLAYING A STARRING ROLE IN THIS SUMMER'S FABRICS, NATURAL FIBERS CLAIM THEIR PLACE THROUGHOUT THE ENTIRE COLLECTION. COTTON, THE BRAND ESSENCE, IS CRAFTED IN A SERIES OF CASUAL TIMELESS PIECES, AS A COMPLEMENT TO RESILIENT RAW CANVAS CREATIONS, SUCH AS PARKAS AND CHINOS.

A SPECIAL CAPSULE COLLECTION IS EVEN DEDICATED TO DENIM, INCLUDING JACKETS, PANTS AND SHORTS, AS WELL AS OVERALLS AND DENIM DRESSES IN DIFFERENT WASHES. AN ODE TO ENDLESS GROUPS OF FRIENDS WHO SHARE THEIR SUMMER – AND THEIR WARDROBES – WITH HAPPINESS AND LAUGHTER.NATURALLY, THIS COLLECTION IS ALSO TOUCHED WITH AN EDGY-HIPPIE SPIRIT WITH THE FLORAL JUMPSUIT, THE LINEN ENSEMBLE AND THE TROPICAL FLOWER SHIRTS. IN LINE WITH THIS INTENTION OF FREEDOM, KIMONOS ARE WORN AS DRESSES, STRAPS SLIP OFF SHOULDERS AND NECKLINES SLANT SLIGHTLY TO THE SIDE. AN INVITATION TO LAYER IN A DARING WAY: A FLORAL DRESS OVER A WHITE T-SHIRT, A TRENCH COAT OVER A DENIM JACKET OR FLORAL SHORTS WITH CANVAS SNEAKERS.

ALL OF THE PIECES CAN BE WORN SEPARATELY OR BEAUTIFULLY MIXED AND MATCHED. THIS LINE IS CHARACTERIZED BY CLOTHES THAT CAN BE WORN IN SEVERAL WAYS. A DECLARATION FOR LIGHTNESS DOWN TO THE VERY FEEL OF THE PIECES, MOST OF WHICH ARE WASHED SEVERAL TIMES, FOR A SILKY AND WONDERFUL SENSATION THAT HAS BECOME THE AMERICAN VINTAGE SIGNATURE.

Women Collection

TRENCH NALA168
JUMPSUIT DALI137I



JACKET NIRY1P
JUMPSUIT NALA166I



JACKET JANE173I
TANK TOP CHIP43I



SHIRT PIZ106I
PANTS PIZ108I



TANK TOP LIFE64
DRESS DIDY115I



PULLOVER FLAX20
SHORT MTIZ55B



PULLOVER HANA15P
PANTS BOZI136I



JACKET CAT124IX
TANK TOP CAT122I
SHORT MKINI37





TSHIRT LINI26
JUMPSUIT DALI138I



DRESS CAT125I
TOP MUM78



OVERALL PUB208
PULLOVER ARTY240



SHIRT PIZ106
SKIRT CHIP46



TRENCH ENKO165
TOP KING83
SHORT KAO82



SHIRT MAC203
DRESS NIRY2P



SHIRT ADOK216
PANTS LAPI102



PULLOVER HANA230
DRESS JULI199



SHIRT JULI198
TOP PEO109IX
SHORT GIA31



ZIPPED SWEATER MKINI36B
TUNIC FLAX233
JOGGING MKINI37B



ZIPPED SWEATER MKINI36B
TUNIC FLAX233
JOGGING MKINI37B



SHIRT MLIMO45I
PANTS ARI145I



CARDIGAN LINA236
TANK TOP LINA235
PANTS LAPI102



CARDIGAN NIRY1P
BRA TATO7P
SHORT TATO6P



BRA TATO7P
SHORT TATO6P





BLAZER ARI142I
BRA TATO7P
SHORT TATO6P



TANK TOP KAS20
SHORT KAS21
CARDIGAN HANA231



WOMAN
SHIRT MLIMO45I
SHORT MLIMO46I

MAN
SWEATER MGIA31
SHORT MGIA31B



WOMAN
SWEATER MGIA31
SHORT MGIA31B

MAN
SWEATER MGIA31
SHORT MGIA31B
































P 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34.

Men Collection

JACKET MENKO73
SHIRT MLIMO45I
SHORT MLIMO46I



SWEATER MKINI36
JOGGING MKINI37B



JACKET MKELI77
SHIRT MLIMO45I
SHORT MBOG50



SHIRT MBOG50
TSHIRT MLIFE25
PANTS MPUB53



COAT MDADY68
JACKET MJULI58
TSHIRT MCAMI28
JEAN MTIZ55B



SWEATER MGIA31
SHORT MGIA31B



CARDIGAN MWIX117
TSHIRT MPIZ44
SHORT MLIMO46I



TSHIRT MCAMI29
SHORT MKINI37



JACKET MJULI58
SHIRT MLIMO45I
SHORT MOPY4



JACKET MDADY68
TSHIRT MYES27
SHORT MYES27B



TSHIRT MTINI2Q
PANTS MDADY66



SHIRT MFACE47I
TSHIRT MTINI2T
PANTS MFAX81



SHIRT MKAO32
JOGGING MKAO32B



BLAZER MDADY67
SWEATER MTOU33
JOGGING MTOU34



ZIPPER MBYSA23
TSHIRT MOBI12
SHORT MOBI12B



SHIRT MCOST62
SHORT MCOST60




















P 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52.

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