

American Vintage



American Vintage announces a unique and casual Spring/Summer 2018.

With a spotlight on a revamped summer camp style, this collection is designed for everyone with a nostalgic take on summer camp experiences and community life.

AMERICAN VINTAGE, SPRING/SUMMER 2018 FOR WOMEN

This season, the American Vintage woman celebrates the return of the sun with a relaxed wardrobe inspired by summer camp clothing. To embrace sunny sensations, her casual wardrobe is mainly composed of natural fibers, notably linen and cotton. A capsule dedicated to denim also completes the collection with shorts, pants, jackets, dresses and overalls. She loves this canvas and adores the freedom it gives her. In fact, she feels so free that her edgy-hippie side naturally comes out, along with numerous floral, tropical and 70s prints. To spruce up her look, she even layers them over thin stripes. To express her femininity, she wears a kimono as a dress, a pair of overalls with one strap off the shoulder and a slightly slanted neckline to better reveal a bare shoulder. The American Vintage collection is as soft and light as a summer mood.

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